CUSTOM BOOK PRINTING SERVICES

STAR PRINT
Brokers | Custom Book Printing

Serving self-publishers everywhere.
CONTENTS

About Us .............................. 1
Bindings ............................... 2
Hardcover Options ..................... 3
Soft Cover Options ..................... 4
Book Printing Asia .................... 5
Book Printing USA .................... 6
Book Design USA ..................... 7
Proofs ................................ 8
Advance Copies ....................... 9
Delivery ............................... 10
Ebooks ................................. 11
Extras ................................ 12
Distribution ........................... 13
How We Work ......................... 14
Contact ............................... 15
ABOUT US

We print the highest quality books. We offer a wide array of custom options

Our specialty is process color coffee table books. We print books for art galleries, National Geographic photographers, acclaimed artists and painters, and television chefs.

We also print many books for everyday people, using the same high standards of quality printing, binding, and attention to accurate color. All books are printed on professional printing presses.

We also print children’s books, cookbooks, board books, novels, and more. Book design services are available, if needed. Basic templates are available on our website.

Buy your own ISBN and barcode. If you don’t buy it, you are not the publisher of your book! Then, you get paid only royalties. Why not retain all your profit? We are an authorized ISBN agent.

Star Print Brokers, Inc. is based in Bellevue WA, near Seattle. Authors and publishers from around the world are our clients.
**BINDINGS**

**If you don’t see what you want, just ask us**

Hardcover book with square spine or round spine
Soft cover book
Hardcover Wire-O book
  - Hardcover Standard Wire-o
  - Hardcover Concealed Wire-O*
  - Hardcover Semi-concealed Wire-O
Soft cover Wire-O book
  - Soft cover Standard Wire-o
  - Soft cover Concealed Wire-O
  - Soft cover Semi-concealed Wire-O
Board books
Journal with elastic band
Soft cover bound with spiral Binding
Hardcover Easel books
Lay flat

*Example of a hardcover concealed Wire-O book binding. Perfect for lay flat cookbooks. But, we have other lay flat options.*
HARDCOVER OPTIONS

We have many options for hardcover books

A hardcover book with an on-demand service offers few choices. Our books are custom manufactured! For example:

Sizes - Large Format (up to 12” wide)
Sizes - any smaller size that can be Bound
Cover wrap cloth - many colors, textures
Cover wrap Leather - colors, textures
Printed cover
Choice of Paper finishes & Weights
Dust jacket - Standard, French fold, or none
Smyth Sewn Signatures
Foil stamp (too many color choices to list here)
Blind stamp
Dust Jacket Embossing (with or without foil)
Slip case
Book sleeve
Belly band
Tip-on Image
Head & tail bands in Many Colors
Sewn-in Ribbon marker
Tip-in vellum sheet
Spot or flood varnish
Plain, specialty, or printed endpapers
SOFT COVER OPTIONS

Get hard to find options for soft cover books

A soft cover book with an on-demand service is limited as compared to Star Print Brokers. Everything we do is custom manufactured! Here’s a sample:

Sizes - Large Format (up to 12” wide)
Sizes - any smaller size that can be Bound
French Flap on cover (one or both)
Choice of Paper finishes & Weights (Interior)
Choice of Paper finishes & Weights (Exterior)
Smyth Sewn binding
Pur binding
Perfect bound
Foil stamp (too many color choices to list here)
Cover Embossing (with or without foil)
Slip case
Book sleeve
Belly band
Spot or flood varnish
Sewn-in Ribbon marker
BOOK PRINTING ASIA

We’ve been printing books in Asia for nearly 20 years. Independent authors save up to 70 percent versus USA printing

SPB has established relationships with a handful of proven printers, and we don’t work for any of them. Instead, we represent only our clients’ interests.

The best printers have already been sourced for you, and we have printed many, many titles over the years.

Not printers are the same. Don’t find that out the hard way! Print with Star Print Brokers and you will pay no more for our services. That is because we get deep discount pricing as we print in high volume.

We have the skill and experience along with color, binding and print expertise. We offer the custom options that self-publishers want.
Book printing in the USA is good for quick turn-around. The cost is higher than in Asia

It takes longer to print in Asia, but the cost savings is significant. Printing with the select printers that we use, you will get the best quality anywhere.

Star Print Brokers can print short runs of soft cover books in the USA. Although you get the books delivered more quickly, you can have 1,000 process color soft cover books from Asia, for the same total cost of just 500 books in the USA.

It is just too expensive to print hardcover books here in the USA. We can price it for you. It is an option if you feel strongly about printing in the USA.

Don’t forget; we are Americans employed in the USA. Star Print Brokers is based in Bellevue WA, just outside of Seattle.
Great book design can mean increased sales... it is that important

Our in-house book design is wonderful. We create books for top art galleries, artists, and photographers. Since we design for this high level, we can do just about anything. We are reasonably priced too. On occasion, we contract with other designers, or we can work with your designer.

Books should be designed with Adobe InDesign which is not easy to learn quickly, even if you have experience with other software. Photoshop and Illustrator are useful for brochures, but are challenging when building an entire book.

Use designers who have designed books before, like Star Print Brokers. Books can be a new challenge for even the most experienced of designers. It is not the same as creating a brochure or logo.

Novels can certainly be designed with Microsoft Word, but we work with InDesign for top quality results.
Yes, you get a physical set of full-color proofs

When printing in Asia, you get one physical set of full-color proofs that is output from a digital output device like an *Iris* color proofing device, an *Espon 1100*, or another top-of-the-line device. The color will be close to your files, but it is not an exact match. One round of physical color proofs is included in your quote.

Press proofs are available at an additional cost. They are pricey, as we are literally setting up the press to print the entire book, printing one copy, and then breaking down the press set-up. A sampling of press proofs can also be done at a much lower cost.

Our color is so good, that press proofs are seldom needed. However, photographers, artists, and art galleries are most likely to require press proofs.

We work with you on color, so that you can prepare your images properly. Many tutorials and valuable resources are available free on our website.
We send you five advance copies

After you approve your proofs, all your books are printed. Five advance copies are sent to you. If time is tight and you require additional advance copies, you can also opt to have more books shipped by air at an additional expense.

This is when your final payment is due and the ocean shipment is then released for transport.

Don’t worry about quality. That is what we do. Star Print Brokers works for our clients; not for any one printer. We stand behind the books we print.
Insured delivery to your door

Your books are packed in custom made cartons which are loaded onto pallets. The pallets are securely shrink wrapped. They are then loaded into shipping containers which are moved to port. The shipment of books is insured all the way to your door.

Our general guidance on timing is 8–10 weeks from the time of file hand-off until final delivery to West Coast locations, and 10–12 weeks for deliveries to the Midwest or East Coast.

We clear customs and handle all paperwork. The trucker will call you to schedule an appointment for delivery.

That extra transit time is a trade-off for better printing and binding of high-quality books that are hard to find anywhere else. Plus, depending on the quantity and book specifications, you can save up to 70 percent versus books printed in the USA.
Fixed-layout ebooks

There are so many places to get ebooks done nowadays. However, fewer places do fixed-layout ebooks like Star Print Brokers. We prepare fixed-layout ebooks from the PDF used for printing.

Standard ebooks flow from page to page. This is great if it is a novel. If the book is a photography book, a cookbook, or an illustrated children’s book, you want the text to stay on the same page with the image. That is where fixed-layout comes in. The text and images do not flow onto separate pages.

Recipes that have the ingredients can link to the index. Also, table of contents items can link to recipes and chapters.

We typically do fixed-layout ebooks for the books we print. Both epub and mobi formats can be provided, so that the books can be viewed on Kindle, Apple devices, and Nook.
There is always something to add ...

CD and DVD Replication
Tamper resistant pouches (for the above). Pouches can be plastic or printed paper.

Card Decks
Boxes (for Card decks and more)

Wall Calendars
Vellum sheet (to Tip-In to front of book)

Bumper boxes (plain or printed)
spot inks (Pantone, metallic, pastel, etc.)

Foils
gloss or matte
metallics
other colors
textureD look / designs

Sewn-in Ribbon markers
Choose from colors or print your own

Head & Tail bands (solid or 2 color selections available)

Endpapers
Plain
Printed (1 side or 2 sides)
Specialty papers (printed or not)
DISTRIBUTION

There is a better way

Book packagers, print on-demand services, and publishing are services that have a distribution model. All authors would love distribution to brick and mortar bookstores. If you have an ISBN, you are already in the database for bookstores to order books. Publishers have limited budgets for any one title or new author. Once the budget is used up, they seldom spend more.

Authors without a proven track record are not likely to get distribution into bookstores. Publishing services tell you to be active on social media, your website, etc. If you do this anyway, then you should also keep more profit.

Here’s how: First, print books with Star Print Brokers to get the best quality printed books. You can charge more for top quality. Second, Amazon has enormous web traffic. Establish an Amazon author page and upload your book. Use keywords for your title that are the SEO keywords for your website.

SAVE YOUR MONEY. MAKE MORE PROFIT.
HOW WE WORK

REQUEST A QUOTE
You can request a “ballpark” quote or a firm, written quote. An approximate ballpark quote is provided the same day. A firm, written quote is emailed in 24–48 hours. Asia quotes include DDP (Delivered Duty Paid) shipping terms which includes delivery to door, unless stated otherwise.

QUOTE PROVIDED
The firm, written quote is provided to you and includes all details, cost, terms and conditions.

SAMPLE & REFERENCES
You may request a sample of a similar book we’ve printed. References are available on request.

RETURN QUOTE
Please review and get back to us with any questions. If ready, please sign and return the quote with your first one-third payment, along with your files. File transfer can be via our FTP, DropBox, or any other method you prefer.

PROOFS
We send a physical set of color proofs that are digitally output. One round of proofs is included in your quote. Press proofs are available at an additional cost. Send the second one-third payment upon proof approval.

ADVANCE COPIES
Five advance copies from the main production run are sent to you. The last one-third payment is then due to release the ocean shipment.

CUSTOMS & DELIVERY
Plan on 8–10 weeks until final delivery to West Coast locations, and 10–12 weeks for deliveries to the Midwest or East Coast. A trucker will call you to schedule an appointment for delivery.
Thank you for your interest in Star Print Brokers.
Please contact us for more information.

STARPRINTBROKERS.COM
(844) 603-1777 Toll-free
(425) 603-1777 Seattle area

Serving self-publishers everywhere.

Revised February 2019