

CUSTOM BOOK PRINTING SERVICES

STAR  PRINT

Brokers | **Custom Book Printing**

Serving self-publishers everywhere.





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ABOUT US

We print the highest quality books. We offer a wide array of custom options

Our specialty is process color coffee table books. We print books for art galleries, *National Geographic* photographers, acclaimed artists and painters, and television chefs.

We also print many books for everyday people, using the same high standards of quality printing, binding, and attention to accurate color. All books are printed on professional printing presses.

We also print children's books, cookbooks, board books, novels, and more. Book design services are available, if needed. Basic templates are available on our website.

Buy your own ISBN and barcode. If you don't buy it, you are not the publisher of your book! Then, you get paid only royalties. Why not retain all your profit? We are an authorized ISBN agent.

Star Print Brokers, Inc. is based in Bellevue WA, near Seattle. Authors and publishers from around the world are our clients.

BINDINGS

If you don't see what you want, just ask us

Hardcover book with square spine or round spine

Soft cover book

Hardcover Wire-O book

- Hardcover Standard Wire-o

- Hardcover Concealed Wire-O*

- Hardcover Semi-concealed Wire-O

Soft cover Wire-O book

- Soft cover Standard Wire-o

- Soft cover Concealed Wire-O

- Soft cover Semi-concealed Wire-O

Board books

Journal with elastic band

Soft cover bound with spiral Binding

Hardcover Easel books

Lay flat



* Example of a hardcover concealed Wire-O book binding. Perfect for lay flat cookbooks. But, we have other lay flat options.



HARDCOVER OPTIONS

We have many options for hardcover books

A hardcover book with an on-demand service offers few choices. Our books are custom manufactured! For example:

- Sizes - Large Format (up to 12" wide)
- Sizes - any smaller size that can be Bound
- Cover wrap cloth - many colors, textures
- Cover wrap Leather - colors, textures
- Printed cover
- Choice of Paper finishes & Weights
- Dust jacket - Standard, French fold, or none
- Smyth Sewn Signatures
- Foil stamp (too many color choices to list here)
- Blind stamp
- Dust Jacket Embossing (with or without foil)
- Slip case
- Book sleeve
- Belly band
- Tip-on Image
- Head & tail bands in Many COlors
- Sewn-in Ribbon marker
- Tip-in vellum sheet
- Spot or flood varnish
- Plain, specialty, or printed endpapers



SOFT COVER OPTIONS

Get hard to find options for soft cover books

A soft cover book with an on-demand service is limited as compared to *Star Print Brokers*. Everything we do is custom manufactured! Here's a sample:

- Sizes - Large Format (up to 12" wide)
- Sizes - any smaller size that can be Bound
- French Flap on cover (one or both)
- Choice of Paper finishes & Weights (Interior)
- Choice of Paper finishes & Weights (Exterior)
- Smyth Sewn binding
- Pur binding
- Perfect bound
- Foil stamp (too many color choices to list here)
- Cover Embossing (with or without foil)
- Slip case
- Book sleeve
- Belly band
- Spot or flood varnish
- Sewn-in Ribbon marker



BOOK PRINTING ASIA

We've been printing books in Asia for nearly 20 years. Independent authors save up to 70 percent versus USA printing

SPB has established relationships with a handful of proven printers, and we don't work for any of them. Instead, we represent only our clients' interests.

The best printers have already been sourced for you, and we have printed many, many titles over the years.

Not printers are the same. Don't find that out the hard way! Print with *Star Print Brokers* and you will pay no more for our services. That is because we get deep discount pricing as we print in high volume.

We have the skill and experience along with color, binding and print expertise. We offer the custom options that self-publishers want.



BOOK PRINTING USA

Book printing in the USA is good for quick turn-around. The cost is higher than in Asia

It takes longer to print in Asia, but the cost savings is significant. Printing with the select printers that we use, you will get the best quality anywhere.

Star Print Brokers can print short runs of soft cover books in the USA. Although you get the books delivered more quickly, you can have 1,000 process color soft cover books from Asia, for the same total cost of just 500 books in the USA.

It is just too expensive to print hardcover books here in the USA. We can price it for you. It is an option if you feel strongly about printing in the USA.

Don't forget; we are Americans employed in the USA. *Star Print Brokers* is based in Bellevue WA, just outside of Seattle.



BOOK DESIGN USA

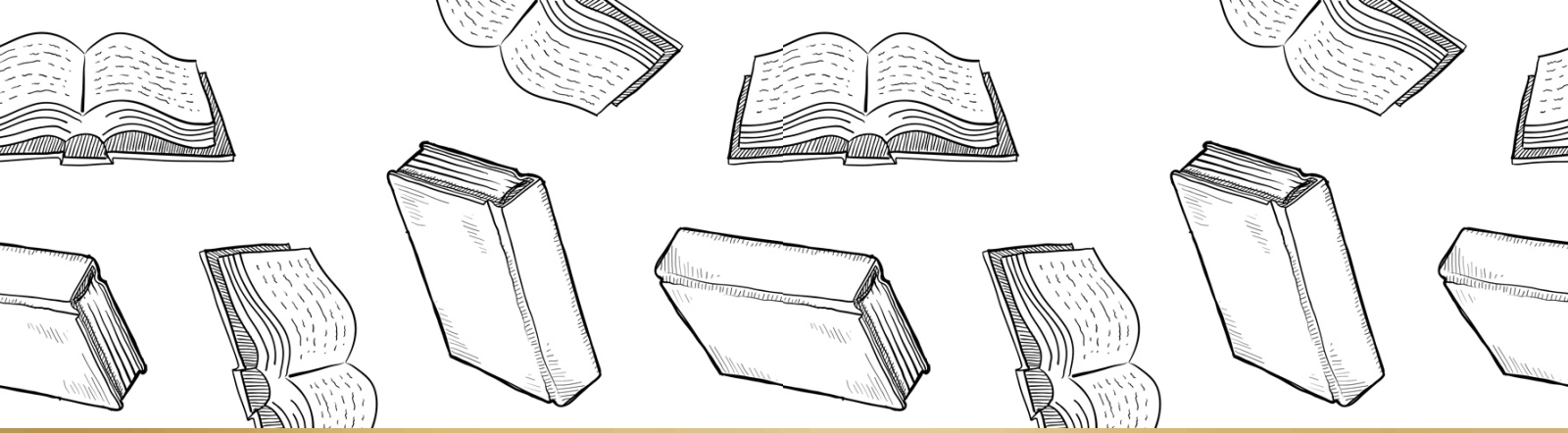
Great book design can mean increased sales ... it is that important

Our in-house book design is wonderful. We create books for top art galleries, artists, and photographers. Since we design for this high level, we can do just about anything. We are reasonably priced too. On occasion, we contract with other designers, or we can work with your designer.

Books should be designed with *Adobe InDesign* which is not easy to learn quickly, even if you have experience with other software. *Photoshop* and *Illustrator* are useful for brochures, but are challenging when building an entire book.

Use designers who have designed books before, like *Star Print Brokers*. Books can be a new challenge for even the most experienced of designers. It is not the same as creating a brochure or logo.

Novels can certainly be designed with *Microsoft Word*, but we work with *InDesign* for top quality results.



PROOFS

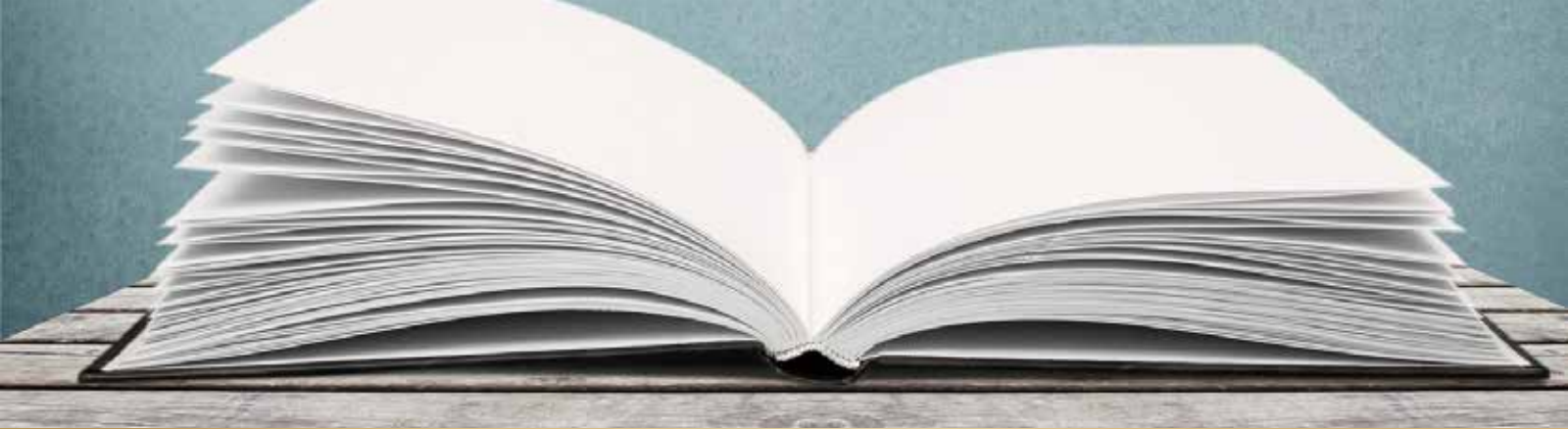
Yes, you get a physical set of full-color proofs

When printing in Asia, you get one physical set of full-color proofs that is output from a digital output device like an *Iris* color proofing device, an *Espon 1100*, or another top-of-the-line device. The color will be close to your files, but it is not an exact match. One round of physical color proofs is included in your quote.

Press proofs are available at an additional cost. They are pricey, as we are literally setting up the press to print the entire book, printing one copy, and then breaking down the press set-up. A sampling of press proofs can also be done at a much lower cost.

Our color is so good, that press proofs are seldom needed. However, photographers, artists, and art galleries are most likely to require press proofs.

We work with you on color, so that you can prepare your images properly. Many tutorials and valuable resources are available free on our website.



ADVANCE COPIES

We send you five advance copies

After you approve your proofs, all your books are printed.

Five advance copies are sent to you. If time is tight and you require additional advance copies, you can also opt to have more books shipped by air at an additional expense.

This is when your final payment is due and the ocean shipment is then released for transport.

Don't worry about quality. That is what we do. *Star Print Brokers* works for our clients; not for any one printer. We stand behind the books we print.



DELIVERY

Insured delivery to your door

Your books are packed in custom made cartons which are loaded onto pallets. The pallets are securely shrink wrapped. They are then loaded into shipping containers which are moved to port. The shipment of books is insured all the way to your door.

Our general guidance on timing is 8–10 weeks from the time of file hand-off until final delivery to West Coast locations, and 10–12 weeks for deliveries to the Midwest or East Coast.

We clear customs and handle all paperwork. The trucker will call you to schedule an appointment for delivery.

That extra transit time is a trade-off for better printing and binding of high-quality books that are hard to find anywhere else. Plus, depending on the quantity and book specifications, you can save up to 70 percent versus books printed in the USA.



EBOOKS

Fixed-layout ebooks

There are so many places to get ebooks done nowadays. However, fewer places do fixed-layout ebooks like *Star Print Brokers*. We prepare fixed-layout ebooks from the PDF used for printing.

Standard ebooks flow from page to page. This is great if it is a novel. If the book is a photography book, a cookbook, or an illustrated children's book, you want the text to stay on the same page with the image. That is where fixed-layout comes in. The text and images do not flow onto separate pages.

Recipes that have the ingredients can link to the index. Also, table of contents items can link to recipes and chapters.

We typically do fixed-layout ebooks for the books we print. Both epub and mobi formats can be provided, so that the books can be viewed on *Kindle*, *Apple* devices, and *Nook*.

EXTRAS

There is always something to add ...

CD and DVD Replication

Tamper resistant pouches (for the above): Pouches
can be plastic or printed paper.

Card Decks

Boxes (for Card decks and more)

Wall Calendars

Vellum sheet (to Tip-In to front of book)

Bumper boxes (plain or printed)

spot inks (Pantone, metallic, pastel, etc.)

Foils

gloss or matte

metallics

other colors

textureD look / designs

Sewn-in Ribbon markers

Choose from colors or print your own

Head & Tail bands (solid or 2 color selections available)

Endpapers

Plain

Printed (1 side or 2 sides)

Specialty papers (printed or not)





DISTRIBUTION

There is a better way

Book packagers, print on-demand services, and publishing are services that have a distribution model. All authors would love distribution to brick and mortar bookstores. If you have an ISBN, you are already in the database for bookstores to order books.

Publishers have limited budgets for any one title or new author. Once the budget is used up, they seldom spend more.

Authors without a proven track record are not likely to get distribution into bookstores. Publishing services tell you to be active on social media, your website, etc. If you do this anyway, then you should also keep more profit.

Here's how: First, print books with *Star Print Brokers* to get the best quality printed books. You can charge more for top quality. Second, *Amazon* has enormous web traffic. Establish an *Amazon* author page and upload your book. Use keywords for your title that are the SEO keywords for your website.

SAVE YOUR MONEY. MAKE MORE PROFIT.



HOW WE WORK

REQUEST A QUOTE

You can request a “ballpark” quote or a firm, written quote. An approximate ballpark quote is provided the same day. A firm, written quote is emailed in 24–48 hours. Asia quotes include DDP (Delevered Duty Paid) shipping terms which includes delivery to door, unless stated otherwise.

QUOTE PROVIDED

The firm, written quote is provided to you and includes all details, cost, terms and conditions.

SAMPLE & REFERENCES

You may request a sample of a similar book we’ve printed. References are available on request.

RETURN QUOTE

Please review and get back to us with any questions. If ready, please sign and return the quote with your first one-third payment, along with your files. File transfer can be via our FTP, DropBox, or any other method you prefer.

PROOFS

We send a physical set of color proofs that are digitally output. One round of proofs is included in your quote. Press proofs are available at an additional cost. Send the second one-third payment upon proof approval.

AVDANCE COPIES

Five advance copies from the main production run are sent to you. The last one-third payment is then due to release the ocean shipment.

CUSTOMS & DELIVERY

Plan on 8–10 weeks until final delivery to West Coast locations, and 10–12 weeks for deliveries to the Midwest or East Coast. A trucker will call you to schedule an appointment for delivery.



CONTACT

Thank you for your interest in *Star Print Brokers*.

Please contact us for more information.

STARPRINTBROKERS.COM

(844) 603-1777 Toll-free

(425) 603-1777 Seattle area

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Brokers | **Custom Book Printing**

Serving self-publishers everywhere.

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